Finding and keeping the right people to deliver high quality social care in the North East

Skills for Care, working in partnership with local employers, is running a FREE area network for social care organisations in the North East. The event will look at practical solutions to recruitment and retention issues to ensure the sector has the right people with the right skills to deliver high quality social care.

Date: Tuesday 9 October 2012
Time: 10.15am – 3.30pm (registration from 9.45am)
Venue: Durham County Cricket Club
Audience: Managers and owners of organisations providing social care, individual employers, user-led organisations, direct payment support organisations, social enterprises and community investment companies.

The challenges of the future for social care means the sector needs to continue to attract a diverse workforce, who are able to deliver the best care to the people they support. Each time an employer needs to replace a worker there are significant costs to the organisation.

If you have problems with recruiting or retaining staff, there may be a number of factors involved. In order to address some of these issues, we are holding an event looking at a wide range of practical tools and support available to your organisation.

Find out more about:

- the benefits of Apprenticeships for attracting new staff and developing existing staff as well as how to access the programme.
- good practice in raising the profile of social care and the I Care… Ambassador service.
- models of good practice to support individual employers retain and recruit personal assistants.
- effective use of funding to support workforce development.

You will be able to share examples of good practice, learn from the experience of others in the North East and find out practical ways to help your organisation to recruit and retain staff.

To book your place on this North East area network please complete the online booking form at www.skillsforcare.org.uk/events.

Places are limited to two per organisation. If you book a place but are unable to attend, please email northern@skillsforcare.org.uk by 2 October 2012 so we can allocate your place to someone else. Although the event is free it does cost Skills for Care money for non-attendance and we reserve the right to charge an administration fee. Substitute colleagues will be accepted on the day.

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